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La Bars' Rhododendron Nursery

Stroudsburg - - - Pennsylvania

— *Growers and Collectors* —

RHODODENDRONS

AZALEAS

KALMIA

PIERIS FLORIBUNDA

and Other Native Plants



WHOLESALE PRICE LIST

1955

From

Stroudsburg, Pa.

NURSERY-GROWN STOCK -- (B & B)

SHIPMENTS BY

CARLOT—TRUCKLOT—LESS CARLOT

Rhododendron maximum			10 (5-24)	100 (25 or more)	Kalmia latifolia			10 (5-24)	100 (25 or more)	Leucothoe catesbaei			10 (5-24)	100 (25 or more)
12 - 18"		\$2.50		\$2.25	12 - 18"		2.20		2.00	12 - 18" Spread		\$1.95		\$1.80
18 - 24"		3.00		2.75	18 - 24"		2.75		2.50	18 - 24" Spread		2.65		
2 - 3'		4.00		3.65	2 - 2½'		3.50			Tsuga canadensis				
3 - 4'		5.50		5.00	2½- 3'		4.50			18 - 24"		2.25		2.00
4 - 5'		9.00		8.25	Pieris floribunda					2 - 3'		4.25		3.75
5 - 6'		12.00		10.75	12 - 18" spread		3.25		3.00	3 - 4'		5.50		5.00
6 - 7'		15.00		13.00	18 - 24" spread		3.75			4 - 5'		8.50		
7 - 8'		19.50		17.00	Rhododendron minus					5 - 6'		12.00		
8 - 10'		25.00		22.00	2 - 3'		3.75			6 - 7'		15.00		
Rhododendron catawbiense					3 - 4'		6.00			Tsuga caroliniana				
12 - 18"		\$2.85		\$2.65	Rhododendron carolinianum album					18 - 24"		3.00		2.75
18 - 24"		3.65		3.45	12 - 18"		2.50			2 - 3'		4.50		4.00
2 - 2½'		4.50			18 - 24"		3.00			Hybrid Rhododenron				
2½ - 3'		5.50			2 - 3'		4.50			12 - 15"		4.00		3.00
3 - 3½'		7.00			3 - 4'		6.00			15 - 18"		5.00		4.00
3½ - 4'		9.00			Azalea calendulacea (12" to 5' sizes)					18 - 24"		6.00		5.00
4 - 5'		11.00			Azalea arborescens (12" to 2' sizes)					2 - 2½'		7.50		6.50
5 - 6'		13.50			Azalea vaseyi (12" to 7' sizes)					2½ - 3'		9.00		7.00
6 - 7'		16.50			Azalea rosea (12" to 6' sizes)					3 - 3½'		14.00		12.00
7 - 8'		22.00			Azalea nudiflora (12" to 4' sizes)					Named varieties of our selection. Own root and grafts. Color preferences will be followed as nearly as possible, but red shades will be limited to one-third of total quantity.				
8 - 10'		38.00			Azalea viscosa (12" to 3' sizes)					For shipment to points outside the Japanese Beetle Area we have a limited stock of Hybrid Rhododendron available at our West Virginia nursery.				
Rhododendron carolinianum					12 - 18"		2.50		2.25	Oxydendrum arboreum (Sourwood)				
12 - 18"		2.75			18 - 24"		3.00		2.75	3 - 4' B&B		2.25		
18 - 24"		3.50			2 - 3'		3.75		3.50	4 - 5' B&B		2.85		
2 - 2½'		4.50			3 - 4'		5.00			5 - 6' B&B		3.85		
2½ - 3'		5.50			4 - 5'		7.50			6 - 8' B&B		4.75		
3 - 3½'		7.00			5 - 6'		8.50							
3½ - 4'		9.00			6 - 7'		10.00							
4 - 5'		11.00												
5 - 6'		13.50												
6 - 7'		16.50												
7 - 8'		22.00												

Shipments from Stroudsburg can be made only to points within the Japanese Beetle Quarantined area, unless treated.

From

North Carolina

For more than 40 years we have been offering nursery grown material from our branch nursery in the high mountains of North Carolina. In recent years the demand has depleted our blocks beyond our intentions. Conservatively we resisted expansion and are still content with that policy. The result of it all is that now we find it necessary to withdraw all offerings of nursery grown material from the North Carolina place until we can recoup. We regret it, but it is in the mutual best interests of our customers as well as ourselves. Our efforts will be devoted toward again developing quantity and quality plants in a larger range of sizes as quickly as possible.

Collected Stock

FROM NORTH CAROLINA

(Not burlapped except as noted)

Shipment by carlot or equivalent trucklot only.

We have expanded our collecting facilities, and this year will be able to use many of our regular nursery employees to supplement our collecting crews. Many new virgin areas have been located and contracted for, and in addition our own areas are now ready for marketing.

Rhododendron maximum			Standard Quality	Specimen Quality	Azalea calendulacea		
18 - 24"		\$ 1.25		\$1.65	18 - 24"—B&B		1.40
2 - 3'		1.50		2.00	2 - 3"—B&B		1.60
3 - 4'		1.90		2.75	3 - 4"—B&B		2.00
4 - 5'		2.35		3.50	4 - 5"—B&B		2.75
5 - 6'		3.25		5.00	Azalea nudiflora		
6 - 7'		4.25		6.00	18 - 24"—B&B		1.35
7 - 8'		6.75		8.50	2 - 3"—B&B		1.50
8 - 10'		10.00		12.00	3 - 4"—B&B		1.85
(not burlapped)					4 - 5"—B&B		2.25
Kalmia latifolia					Leucothoe catesbaei		
18 - 24"		\$.90		\$1.15	15 - 24"—B&B		\$ 1.35
2 - 3'		1.15		1.60	2 - 3"—B&B		1.80
3 - 4'		1.65		2.40	Oxydendrum arboreum		
4 - 5'		2.75		4.00	3 - 4"—B&B		1.40
5 - 6'		4.50		6.00	4 - 5"—B&B		1.65
(not burlapped)					5 - 6"—B&B		2.10
Seedling Clumps—collected from open fields and individually dug with a ball of earth. Fine for lining out, or a good cash-and-carry item.					6 - 8"—B&B		2.75
10 - 15".....@ 50c				15 - 20".....@65c	Burlapping of Rhododendron maximum and Kalmia, if desired, is charged for in addition to above prices. Charges are as follows—1 to 3 ft. plants, 25c each; 3 to 5 ft. plants, 35c each; 5 to 7 ft. plants, 45c each; 7 to 10 ft. plants, 75c each.		
Add 12c per plant for burlapping if desired.							

Truck-Trailer Delivery From North Carolina of 20,000 lb. Minimum Weight Loads

In recent years most of our shipments from North Carolina have gone by truck-trailer rather than by carload railroad freight.

Delivery is by large truck-trailers and can be made to most points in New York, New Jersey, Pennsylvania, Ohio, and New England. Note approximate rates on back of this list.

From Stroudsburg, Pa.

NURSERY-G

CARLOT

Truck Deliveries

From Stroudsburg, Pennsylvania

Truck delivery in many instances is the most practical method of shipment, and we offer a trucking service for the convenience of our customers. Charges are based on weight of load and distance to destination, approximately as follows:

Up to 4 tons.....	40c per mile
4 to 5½ tons.....	50c per mile
5½ to 7 tons.....	60c per mile

Distances to key points are approximately as follows:

HARRISBURG, PA.....	125 miles
LANCASTER, PA.....	110 "
MEDIA, PA.....	100 "
PHILADELPHIA, PA.....	85 "
POTTSVILLE, PA.....	65 "
READING, PA.....	80 "
SUNBURY, PA.....	100 "
WEST GROVE, PA.....	115 "
YORK, PA.....	135 "

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ALBANY, N. Y.....	160 "
BROOKLYN, N. Y.....	110 "
FLUSHING, L. I.....	95 "
JAMAICA, L. I.....	100 "
NYACK, N. Y.....	100 "
PORTCHESTER, N. Y.....	110 "
POUGHKEEPSIE, N. Y.....	100 "
NEW ROCHELLE, N. Y.....	105 "
PATCHOGUE, N. Y.....	145 "
SCARSDALE, N. Y.....	110 "
TARRYTOWN, N. Y.....	100 "

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BRIDGETON, N. J.....	140 "
LONG BRANCH, N. J.....	100 "
MONTCLAIR, N. J.....	70 "
MORRISTOWN, N. J.....	60 "
PATERSON, N. J.....	75 "
PLAINFIELD, N. J.....	65 "

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NEW HAVEN, CONN.....	160 "
NEW CANAAN, CONN.....	118 "
SOUTHPORT, CONN.....	135 "

RAILWAY EXPRESS, FREIGHT, AND TRUCK RATES

In cents per 100 lbs. Accuracy not guaranteed	From Stroudsburg, Pa. LCL Freight	From Stroudsburg, Pa. RW Express	From N. Carolina Truck-Trailer 20,000-lb. min.
To . . .			
Bridgeport, Conn.	\$1.00	3.38	\$1.20
New Haven, Conn.	1.00	3.70	1.20
Hartford, Conn.	1.09	3.70	1.20
Manchester, Conn.	1.09	3.70	1.20
Wilmington, Delaware83	2.72
Washington, D. C.	1.13	3.38	.90
Indianapolis, Ind.	2.03	5.95
Chicago, Ill.	2.17	6.14
Baltimore, Maryland	1.07	3.05	.90
Springfield, Mass.	1.13	4.03
Pittsfield, Mass.	1.02	3.70
Worcester, Mass.	1.25	4.35
Boston, Mass.	1.30	4.35	1.30
Detroit, Michigan	1.72	5.59	1.30
Manchester, N. H.	1.37	4.35
Paterson, N. J.78	2.56
Morristown, N. J.62	2.39
Red Bank, N. J.80	2.72	1.10
Trenton, N. J.76	2.56
Princeton, N. J.76	2.56
New York, N. Y.78	3.05	1.10
White Plains, N. Y.78	3.38	1.15
Newburgh, N. Y.78	2.72
Poughkeepsie, N. Y.83	3.38
Glens Falls, N. Y.	1.07	4.35
Rochester, N. Y.	1.18	4.35	1.30
Buffalo, N. Y.	1.30	4.35	1.30
Jamaica, L. I., N. Y.78	3.05	1.15
Patchogue, L. I., N. Y.95	3.05	1.15
Cleveland, Ohio	1.62	5.04	1.20
Columbus, Ohio	1.72	5.23
Toledo, Ohio	1.79	5.41
Philadelphia, Penna.83	2.56	1.00
Harrisburg, Penna.90	3.05	1.00
Altoona, Penna.	1.18	3.70
Pittsburgh, Penna.	1.41	4.35	1.10
New Castle, Penna.	1.51	4.86
Erie, Penna.	1.44	4.86
Providence, R. I.	1.25	4.03	1.25

All freight, express, and truck rates are subject to a 3% U. S. Government Tax, this tax to be paid by the party paying charges.
Add to above freight rates a 15% increase.

BROWN STOCK -- (B & B)

SHIPMENTS BY
—TRUCKLOT—LESS CARLOT

Bloom Time

At Stroudsburg, Pennsylvania

Many of our wholesale customers have requested information regarding the bloom time and color of the Native Rhododendrons and Azaleas. While the exact time of bloom may vary because of weather conditions, the following bloom times are stated in accordance with our observations at Stroudsburg. These may be a few days to a week later than would be true of New York and Philadelphia areas.

RHODODENDRONS

- Carolinianum album**
(Creamy-white) - - - - - Mid-May
 - Carolinianum**
(Bright pink to deep rose-pink) - Mid-May
 - Catawbiense**
(Orchid to rose-pink) - - - - - Late May
 - Maximum** Late June &
(White to apple-blossom pink) - early July
 - Minus**
(Rosy-pink) - - - - - June & July
-

AZALEAS

- Vaseyi**
(Shell-pink) - - - - - Late April
- Canadensis**
(Lavender-pink) - - - - - Late April
- Nudiflora**
(Light pink to deep rose) - - - - - Early May
- Rosea**
(Rose-pink) - - - - - May
- Calendulacea**
(Yellows, orange, reds) - - - - - Late May
- Arborescens**
(White, or slightly pink) - - - - - June
- Viscosa**
(White) - - - - - June & July

Lining Out Stock

Transplanted Seedlings

Shipment from Stroudsburg, Penna.

Minimum order 10 of a variety.

Variety and Size	Single Stem	Branched	Ex. heavy branched
Rhododendron maximum			
4 - 8"	\$.15	\$.20	\$.25
8 - 10"20	.25	.30
10 - 12"25	.30	.35
12 - 15"50	.60
15 - 18"60	.85
Rhododendron catawbiense			
4 - 8"20	.30	.40
8 - 10"27	.40	.50
10 - 12"35	.50	.65
12 - 15"40	.60	.85
15 - 18"75	1.00
Rhododendron carolinianum			
4 - 8"20	.30	.35
8 - 10"27	.40	.50
10 - 12"45	.65
12 - 15"60	.75
15 - 20"75	1.00
Kalmia latifolia			
4 - 8"15	.20	.25
8 - 10"20	.25	.30
10 - 12"25	.35	.45
12 - 15"30	.45	.60
15 - 18"55	.75

Above transplanted seedlings are dug with a small tuft of earth and put in burlapped bundles. Larger sizes burlapped, if desired, at 10c each additional. Boxing for shipment by express is additional at cost.

Collected Seedlings

Shipment from North Carolina. Minimum Order 100 of a variety. Single stem or lightly branched.

	Per Hundred	Per Thousand
Rhododendron maximum		
4 - 8"	\$ 9.00	\$80.00
8 - 10"	12.00	110.00
10 - 12"	14.00	120.00
Rhododendron catawbiense		
4 - 8"	11.00	100.00
8 - 10"	15.00	130.00
10 - 12"	19.00	170.00
Kalmia latifolia		
4 - 8"	7.00	60.00
8 - 10"	9.00	80.00
10 - 12"	11.00	100.00

Above collected seedlings are individually dug with a small tuft of leafmold, soil or moss and put in burlapped bundles. They are not pulled and sold bare-root. Boxing for shipment by freight or express is additional at cost.

Collected Roots of Cutback Clumps

Shipment from North Carolina in carlot only.

Roots, or cutback clumps, are offered for shipment from North Carolina in carlots or truckloads. Prices range from 22c to 40c each depending on variety desired. Varieties available are: Rhododendron maximum; Rhododendron catawbiense; Rhododendron carolinianum; Kalmia latifolia; Azalea calendulacea; Azalea nudiflora; and Leucothoe catesbaei.

Typical
Nursery-
Grown
Rhododendron



Terms and Shipping Information

Prices shown for material from North Carolina are NET, F.O.B. cars or trucks at shipping point and apply only to shipments by carlot freight or full truck loads. Less carload orders will not be accepted at these special prices.

All sales are made F.O.B. shipping point. After being receipted for by the transportation company we assume no responsibility for their delivery, delays or injury in transit.

Our plants are guaranteed to fully comply with standards of quality established by the American Association of Nurserymen. Nursery-grown material is grown from cut-back root clumps and transplanted.

Terms: 60 days net, 2% discount 10 days from date of invoice. Interest at 6% per annum to be paid after maturity.



LaBars' RHODODENDRON NURSERY

STROUDSBURG, PENNSYLVANIA

Phone — Office, Stroudsburg — 644

F. S. LaBar --- 1168

R. Harmon --- 134-J

Member

American Association of Nurserymen
Eastern Nurserymen's Association
Pennsylvania Nurserymen's Association
West Virginia Nurserymen's Association
North Carolina Nurserymen's Association
North Jersey Metropolitan Nurserymen's Association